

# Block malware and phishing attacks and increase your email deliverability!

Prevent brand abuse, scams and gain full insight on your email channel with DMARC Analyzer

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*With almost 5 billion email accounts worldwide, there's no channel with a wider reach than the email channel. This ensures that cyber criminals like to use this channel for malicious purposes. Despite the fact that better security measures have been taken in recent years to protect this channel, the crime on this channel is increasing year by year. 95% of all hacking attacks and data breaches involve email.*

The main goal of DMARC is to detect and prevent email spoofing. For example, phishing scams using domains from banks to send out email on their behalf. Customers from that bank think they receive a legit email, for instance that their bank card isn't valid anymore. The link to click on will lead to a fraudulent website. This website is exactly the same as the real website and logging in will provide the cyber criminals the possibility to use your credentials.

Originally DKIM and SPF helped to protect your domains from scams like this. However cyber criminals can bypass these security measures. In order to fully secure your domain and email channel, DMARC will create a link between SPF & DKIM. When implementing DMARC into your DNS record you gain insight in your email channel. ISPs will provide DMARC reports on a daily basis and these DMARC reports can be send to the email address that's published in your DMARC record. DMARC Analyzer provides a dashboard to monitor and analyse your SPF, DKIM and DMARC results.

- ▶ \$1.5 billion every year is scammed by phishing attacks
- ▶ Fake invoice messages are the #1 type of phishing lure
- ▶ 70% of all global emails is malicious
- ▶ 30% of phishing emails get opened

### Comprehensive Visibility and Email channel governance

- ▶ 360° visibility and governance across all email channels
- ▶ Mitigate risk of deploying DMARC -inadvertent blocking of legit email
- ▶ Self-service tools and recommendation engine
- ▶ Alerts and Reports

### Protect Customers and preserve trust in email

- ▶ Eliminate SPAM and Phishing attacks spoofing your brands
- ▶ Trusted delivery of transactional and marketing emails
- ▶ Reduce cost associated with email fraud and support costs
- ▶ Improved deliverability at Gmail, Outlook and other receivers

### Protect Enterprise and Block Targeted Inbound attacks

- ▶ Protect against highly targeted slow and low attacks
- ▶ Next Gen Anti-spam
- ▶ Email Intelligence Tools to implement DMARC policy on the gateway

### DMARC Analyzer Trusted Email. Delivered.

DMARC Analyzer is one of the pioneers of DMARC and has been helping customers since the introduction of the DMARC standard in 2012. The email-validation system DMARC is designed to detect and prevent email spoofing. DMARC Analyzer provides a SaaS solution which empowers organisations to easily manage complex DMARC deployment. The solution provides 360° visibility and governance across all mail channels. Everything is designed to make it as easy as possible.

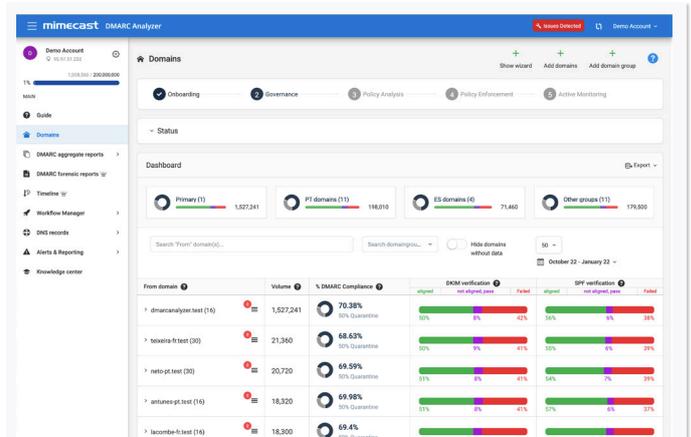
### Easy to use SaaS solution to manage complex DMARC deployment

- ▶ Unlimited users and domains
- ▶ Reporting (via email)
- ▶ Knowledgebase and support
- ▶ Support on software
- ▶ Full insight on email channels (incl third party emails)
- ▶ Tips to decrease erroneous (malicious) IP's
- ▶ User friendly charts and statistics
- ▶ DKIM validator / DNS timeline
- ▶ Up to 1-year Retention

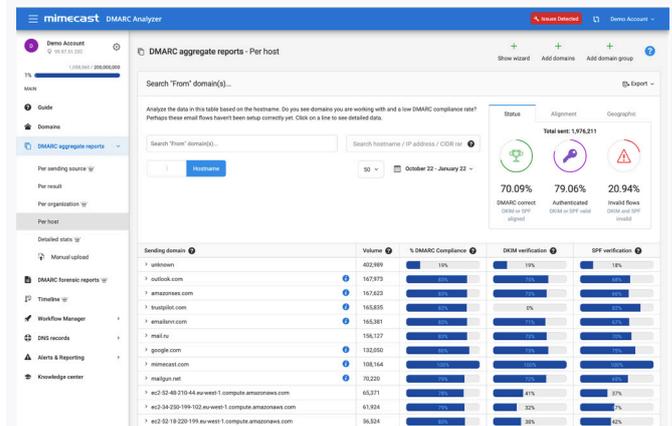
### Tailor-made DMARC services

DMARC Analyzer acts as your expert guide to move organizations towards a reject policy as fast as possible. Our DMARC deployment and project management specialists can help you with managing your DMARC project, mitigate risks, allowing you to safely block malicious emails without impacting your other email channels like marketing, transactional, etc. An on-going management and reporting process will ensure a successful deployment, provide project status and risk management. It will support your Email Governance program with full visibility and control over the emails sent on behalf of your domain(s).

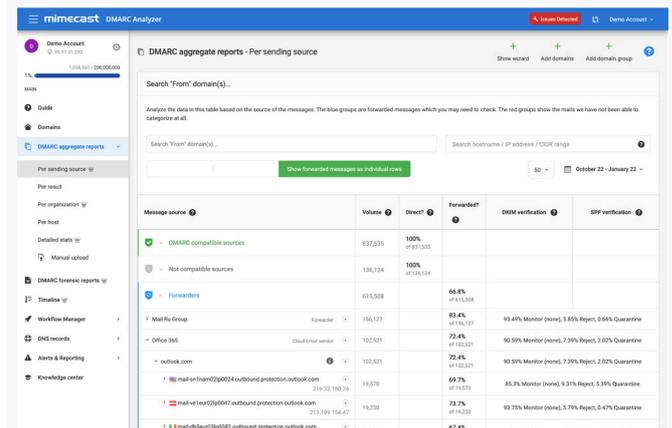
- ▶ Customer onboarding with DMARC training
- ▶ Assigned DMARC deployment specialist
- ▶ Compliance, vulnerability and threat Management
- ▶ Weekly action list, data report, meetings and more



Domains dashboard



Aggregate reports grouped by hostname



Aggregate reports grouped by the sending source

